

WHITEFISH SKIJORING

2027 SPONSOR PACKET

20TH ANNIVERSARY CELEBRATION- TAKE TWO!

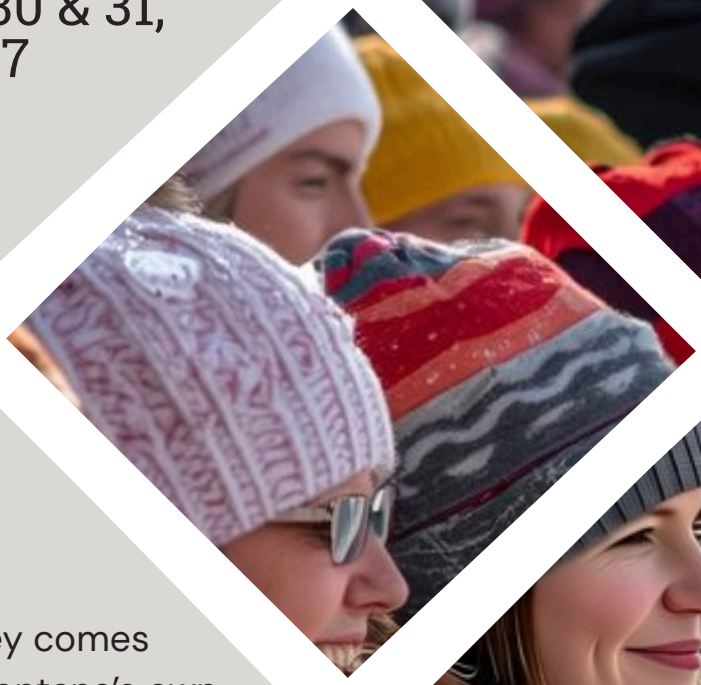
JANUARY 30 & 31, 2027

FLATHEAD COUNTY FAIRGROUNDS
KALISPELL, MONTANA

WHITEFISH SKIJORING

January 30 & 31, 2027















It Doesn't Run Without You

Each winter, the Flathead Valley comes alive at Whitefish Skijoring—Montana's own Extreme Winter Games. This exhilarating sport pairs a horse and rider pulling a skier at high speed over jumps, gates, and rings—a wild fusion of the horse and ski worlds you won't find anywhere else. Join us for two days of thrilling racing, a Saturday night Calcutta auction, and a crowd of thousands. With our exciting move to the Flathead County Fairgrounds in Kalispell, spectators will enjoy all the action right in front of the covered grandstands. We anticipate over 4,000 spectators in 2027, with a professionally produced livestream providing exceptional exposure opportunities for our sponsors.
As a non-profit, this one-of-a-kind community event is made possible by the support of businesses like yours. We invite you to partner with us and be part of one of Montana's most exciting winter traditions.

Info@WhitefishSkijoring.org
WhitefishSkijoring.org



WHITEFISH SKIJORING

PRESENTING SPONSOR $10,000

- Recognized as “Presented by [Your Company Name]” on 2027 event advertising
- Exclusive, customizable sponsorship feature showcasing your business at the event.
- Premier exposure on live streaming production broadcast, including presenting sponsor feature & 30-second commercial
- Frequent live announcer recognition during races and evening events with a custom 20-second script
- Up to 6 company-provided banners placed in prominent event locations
- Jump Sponsorship included with banner on a racecourse jump crowd-facing and camera-facing (a $2000 value)
- Presenting Sponsor logo placement on the website (with link), social media, printed posters, and event apparel
- 20 VIP event tickets with VIP parking & Vendor Food tickets included
- 20 General Admission event tickets
- Sponsor swag included in all competitor registration bags



Let's make history together!

Email: Info@WhitefishSkijoring.org
Website: www.whitefishskijoring.org
Mail: PO Box 1811, Whitefish, MT 59937
Follow us: @whitefishskijoring



WHITEFISH SKIJORING

PLATINUM SPONSOR $5,000

- Medium level of exposure on live streaming production broadcast, including sponsor reels & 30-second commercial
- Frequent live announcer recognition during races and evening events with a custom 15-second script
- Up to 4 company-provided banners placed in prominent event locations
- Medium Logo on event advertising posters
- Large Logo on event apparel
- Logo placement on the website (with link), recognition, tags, and mentions on social media
- 6 VIP event tickets & VIP parking included
- 8 General Admission event tickets
- Sponsor swag included in all competitor registration bags



Let's make history together!

Email: Info@WhitefishSkijoring.org
Website: www.whitefishskijoring.org
Mail: PO Box 1811, Whitefish, MT 59937
Follow us: @whitefishskijoring



WHITEFISH SKIJORING

GOLD SPONSOR $2,500



- Exposure on live streaming production broadcast, including logo on digital sponsor banner & 30-second commercial
- Announcer recognition with a custom 10-second script
- 2 company-provided banners placed in prominent event locations
- Medium Logo on event advertising posters
- Medium Logo on event apparel
- Logo placement on the website (with link), recognition, tags, and mentions on social media
- 4 VIP event tickets & VIP parking included
- 6 General Admission event tickets
- Sponsor swag included in all competitor registration bags



Let's make history together!

Email: Info@WhitefishSkijoring.org
Website: www.whitefishskijoring.org
Mail: PO Box 1811, Whitefish, MT 59937
Follow us: @whitefishskijoring



WHITEFISH SKIJORING

SILVER SPONSOR $1,000

- Logo included on shared sponsor screen during live streaming production broadcast
- Announcer recognition per day and evening event
- Large business logo featured on Silver sponsor banner walls
- Small Logo on event advertising posters
- Small Logo on event apparel
- Logo placement on the website, recognition, tags, and mentions on social media
- 2 VIP event tickets & VIP parking included
- 4 General Admission event tickets
- Sponsor swag included in all competitor registration bags



Let's make history together!

Email: Info@WhitefishSkijoring.org
Website: www.whitefishskijoring.org
Mail: PO Box 1811, Whitefish, MT 59937
Follow us: @whitefishskijoring



WHITEFISH SKIJORING

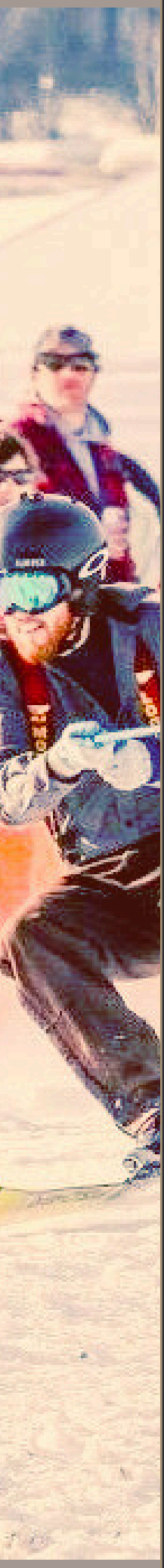
BRONZE SPONSOR $500

- Announcer brand recognition
- Business logo featured on Bronze sponsor banner wall
- Business name on event advertising posters
- Business name on event apparel
- Business name on the website, recognition, tags, and mentions on social media
- 4 General Admission event tickets
- Sponsor swag included in all competitor registration bags



Let's make history together!

Email: Info@WhitefishSkijoring.org
Website: www.whitefishskijoring.org
Mail: PO Box 1811, Whitefish, MT 59937
Follow us: @whitefishskijoring



Á LA CARTE & ADD-ONS

JUMP SPONSOR
$2,000 EA

2 company-provided banners placed facing the crowd and live stream camera, announcer recognizes your company as the jump sponsor multiple times daily, 4 VIP event tickets + VIP parking

LIVE STREAM COMMERCIAL
$500

Up to 30 second live stream commercial shown multiple times per day in the online production

BUCKLE SPONSOR
$250 EA

Sponsor the buckles for one of our divisions. Company name will be recognized during main event & awards ceremony, 2 General Admission event tickets

DIVISION SPONSOR
$800 EA

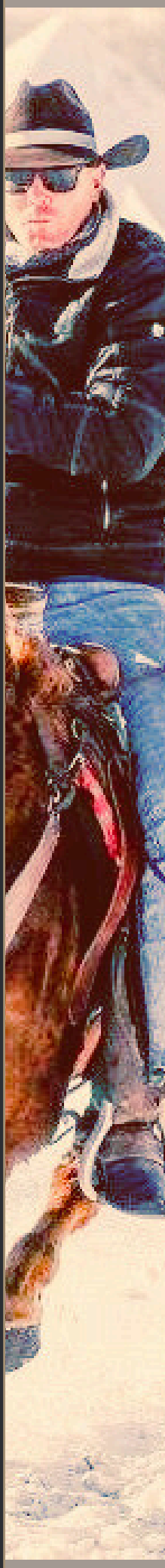
Company name will be recognized by announcers every time the division is mentioned (e.g. ,"Company name Snowboard Division"), 4 General Admission event tickets

VENDOR/BOOTH
$100 EA

Food Vendor/Booth space (10x10)

START GATE OR FINISH LINE
$1,500 EA

Sponsor the start gate or the finish line. Banner on Start gate or Finish line facing live stream camera, name recognized by announcer when mentioning the start or finish, 2 VIP event tickets & 4 General Admission event tickets





SPONSORSHIP PACKAGE COMPARISON

Benefit	Presenting ($10,000)	Platinum ($5,000)	Gold ($2,500)	Silver ($1,000)	Bronze ($500)
Signature Sponsor Experience	✔ Customizable, high-visibility feature showcasing your business	-	-	-	-
Supplemental Advertising	✔ 'Presented by' recognition on event advertising	-	-	-	-
Jump Sponsorship Included	✔ Jump Sponsorship included with banners on a racecourse jump crowd facing and camera facing (a $2000 value)	-	-	-	-
Live Stream Production & Broadcast	✔ Premier exposure + sponsor features + 30-sec commercial	✔ Medium exposure + reels + 30-sec commercial	✔ Digital sponsor banner + 30-sec commercial	✔ Shared screen logo	-
VIP Tickets & VIP Parking	✔ 20 VIP tickets + parking + food tickets	✔ 6 VIP tickets + parking	✔ 4 VIP tickets + parking	✔ 2 VIP tickets + parking	-
General Admission Tickets	✔ 20 GA tickets	✔ 8 GA tickets	✔ 6 GA tickets	✔ 4 GA tickets	✔ 4 GA tickets
Apparel Recognition	✔ Largest logo	✔ Large logo	✔ Medium logo	✔ Small logo	✔ Name only
Live Announcer Recognition	✔ Frequent as Presenting Sponsor + 20 sec script	✔ Frequent + 15 sec script	✔ 10 sec custom script	✔ Daily recognition	✔ Brand mention
Banners	✔ Up to 6 banners in the most prominent locations + Jump Banners	✔ Up to 4 banners in prominent locations	✔ Up to 2 Medium banners	✔ Logo on shared Silver sponsor banner walls	✔ Logo on shared Bronze sponsor banner wall
Website Recognition	✔ Presenting Sponsor Logo + link	✔ Logo + link	✔ Logo + link	✔ Logo	✔ Name only
Social Media Recognition	✔ Presenting Sponsor Tags + mentions	✔ Tags + mentions	✔ Tags + mentions	✔ Tags + mentions	✔ Tags + mentions
Posters	✔ Largest logo	✔ Medium logo	✔ Medium logo	✔ Small logo	✔ Name only
Competitor Swag Bag	✔ Included	✔ Included	✔ Included	✔ Included	✔ Included









WHITEFISH SKIJORING









THANK You

For two decades, Whitefish Skijoring has been more than just a winter event — it's been a celebration of grit, tradition, and community. What started in downtown Whitefish as a grassroots competition has expanded to the Flathead Valley and grown into one of Montana's most exciting and beloved winter spectacles, drawing teams and fans from across the country.

We couldn't have come this far without the support of our sponsors. Your commitment fuels the energy, passion, and possibilities of this event — helping us bring together the horse world, the ski world, and a loyal crowd of spectators for something truly unforgettable.

Thank you for considering a partnership and supporting the community. We can't wait to celebrate this 20th Anniversary season with you.

— **The Whitefish Skijoring Team**

whitefishskijoring.org | Info@WhitefishSkijoring.org

If the event cannot occur due to circumstances beyond organizer control — severe weather, facility damage, fire, natural disaster, government shutdown, or emergency declaration:
Sponsorship transfers to a rescheduled edition of the event
If rescheduling is not possible, refunds or credits will be handled case-by-case, based on expenses already committed