

# WHITEFISH SKIJORING

JANUARY 28 & 29, 2023

What is Skijoring? Skijoring is a timed winter team sport in which a horse and rider pulls a skier at high speed on a racecourse with jumps, gates and rings the skier has to navigate. It is derived from the Norwegian word "skijoring" meaning ski driving.

Over the past 10 years, this sport has exploded nationwide with races held almost every weekend throughout the winter. The majority of the races are in Montana, Colorado, Utah, Idaho and Wyoming. Each race attracts hundreds of competitors and thousands of spectators!

Whitefish Skijoring is an annual event which takes place in tandem with the Whitefish Winter Carnival. It's our own Montana Extreme Winter games with drinks, food, fire, horses and skiers!

Everyone is invited to join the festivities which include 2 days of racing and a Calcutta auction, where you too can participate in the sport by betting and buying teams for Sunday's race time payouts.

Whitefish Skijoring is a non-profit organization, and our event is possible solely through our gracious sponsors. Without our sponsors, this event would not be possible. We appreciate all businesses showing their support for this winter event and we look forward to building a lasting relationship with you. Please check out our sponsorship packet or contact Melissa Ellis at (406) 260-7084 or [wfskijoring@gmail.com](mailto:wfskijoring@gmail.com) for a customized benefit package.



# Presenting Sponsor Package \$10,000

- Presenting sponsor of the event with all marketing to be displayed as “Company Name” presents 2023 Whitefish Skijoring including radio & newspaper ads
- Company banners at venue on Highway 2 & inside event
- 20 Tickets
- Company banner on 1 jump
- Regular brand shout-out by announcer
- Company logo on our website, posters, & social media
- Largest company logo on this year's Skijoring sweatshirts
- Add company swag to competitor signup bags
- Customizable benefits to suit your company's needs



## Platinum Package \$5,000

- Company banner at event venue on Highway 2
- 12 Tickets
- Regular brand shout-out by announcer
- Company logo on website, posters, newspaper ad & social media
- Median size company logo on this year's Skijoring sweatshirts
- Add company swag to competitor signup bags
- Customizable benefits to suit your company's needs



## Gold Package \$2,000

- Company banner displayed inside event
- 10 Tickets
- One brand shout-out by announcer per division
- Group post on social media marketing
- Small size company logo on this year's Skijoring sweatshirts
- Add company swag to competitor signup bags



## Silver Package \$1,000

- Company banner displayed inside event
- 5 Tickets
- One brand shout-out by announcer per day
- Small size company logo on this year's Skijoring sweatshirts
- Add company swag to competitor signup bags

## Bronze Package \$500

- 2 Tickets
- One brand shout-out by announcer per day
- Small size company logo on this year's Skijoring sweatshirts

## Ad On Benefits

- Buckle Sponsorship: \$500 per division
- Banner on Jump \$2,000 per jump (limit 2 jumps)
- Customizable benefits to suit your company's needs: price varies



### Cancellation Policy:

While we do our absolute best to ensure the Event goes off without a hitch, should unavoidable circumstances force a cancellation, below are the options for our sponsors:

- Full Donation
- 50% refund
- 50% roll over to the following year event